Heartbeats

Winter 2009

A Community Service of Mammoth Hospital
Published by the Community Relations Department
Lori Ciccarelli, Editor

Mammoth Hospital Designed not for Profit, but for People

By Greg Bissonette, Fund Development Coordinator

As a Mammoth Lakes community-based nonprofit organization, Mammoth Hospital places great value on the health of our community. While we operate in a way that looks just like that of any for-profit company, our nonprofit approach means that after our bills and employees have been paid, any remaining money is reinvested back into providing health care. Our nonprofit status also allows us to fundraise, through grants, special events, and individual giving, to bring much needed programs to the community. But, just like all businesses, it is vital for Mammoth Hospital to make a profit so that we can continue to provide quality health care.

The fundamental difference is this. The nonprofit does not have shareholders who benefit financially from its operations. Its fundamental constituency is the community it serves. Each day at Mammoth Hospital, in everything we do, it is our mission to improve the health and well-being of those we serve. Let's take a look at how that affects you, the community member.

Not-for-profit/ Community-minded (Mammoth Hospital)	Investor-owned
Our assets stay in the community.	Their assets belong to investors/owners.
Our Board of Directors is local and serves without pay. They balance financial decisions with community concerns.	Individuals outside the community most often make the major decisions, with emphasis on creating profits for the stockholders.
There is no "private" profit — no individual or corporation makes any profit.	While some stockholders might be physicians who practice at the hospital, community members are generally not allowed to purchase stock.
All income above expenses is used to improve the health of the community.	Profits often leave the community.
We provide a full spectrum of care - education, prevention, and treatment - that benefits all members of our community.	Provide a full range of care that benefits the community they serve, but they must serve their investors first.

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Successful Annual Appeal

Mammoth Hospital just wrapped up its first ever Annual Appeal to support three different initiatives: emergency medicine, cancer treatment and diagnosis, and our low-income dental clinic. What was most surprising was the majority of donors who checked the "unrestricted" box. This shows the great trust they have with Mammoth Hospital using their money wisely and for its most important needs.

In these tough economic times, this appeal was a great success by raising almost $16,000 to date. The hospital also discovered many new supporters who gave their first gift through this mailing.

Ronald McDonald House Charities of Southern California Funds $10,000 for Pediatric Care at Mammoth Hospital

Lis & Kevin Mazzu, Don Sage, SMHD Board Chair, Greg Bissonette

Mammoth Hospital recently received a $10,000 grant from the Ronald McDonald House Charities of Southern California. Out of 180 applications, Mammoth Hospital was one of only 34 organizations to receive an award. This grant will purchase much needed equipment for our pediatric patients, whether

Please see "Ronald McDonald" page 3

Live Better Live Longer Series

By Lori Ciccarelli, Community Relations Director

Mammoth Hospital is kicking off the new year with a Live Better Live Longer series. We are dedicated to providing health education and awareness to our community in which we serve. What does this mean? Over the next year, we will be offering four free educational seminars to help you live better in this beautiful part of the world.

Our first symposium was held on 1/24th featuring Colorectal Cancer Awareness by Dr. Andrew Bourne, Diabetes Awareness by registered nurse Deidre Parker, Cholesterol Education by Dr. Peter Clark, and Nutrition Education by registered dietician Pam Horan. All those that attended received discounted glucose and cholesterol tests.

Here is a sneak peek into upcoming workshops. We will focus on varicose veins, asthma and allergies, high blood pressure, prostate cancer awareness, back health, mental health, sports medicine and injury prevention, in addition to women's health topics. Discounted tests will be offered to all who attend.

Watch for upcoming dates and details on our website at www.mammothhospital.com or contact me at (760) 924-4015. Live Better Live Longer!!!!

Southern Mono Healthcare District Trustee Receives Trustee of the Year Award

By Ehren Goetz, PR Assistant

The Association of California Healthcare Districts (ACHD) awarded Helen Shepherd, an elected Trustee of the Southern Mono Healthcare District (SMHD), its 2008 Trustee of the Year Award. Ms. Shepherd was selected among the hundreds of elected Trustees overseeing the work of Health Care Districts throughout California. The Award is given annually to a Trustee who has demonstrated uncommon leadership, outstanding vision, and a continuing commitment to fulfilling the mission of Health Care Districts.

Helen Shepherd receiving award

"Helen Shepherd is an extraordinary person!" exclaims CEO Gary Boyd. The SMHD Board of Directors all agree, "It's wonderful that she is being recognized for her hard work." Ms. Shepherd began her career with Deloitte & Touche after graduating from Miami University with a bachelor of science in business with accounting honors. Later, as the Chief Deputy State Controller for California, Helen was instrumental in taking the State from delinquency in reporting timelines to earning a Certificate of Achievement for financial reporting.

Helen's passion for skiing and the community of Mammoth Lakes brought her to become a member of the Board of Directors in 2002 for the Southern Mono Healthcare District, Mammoth Hospital. Helen has been said to be "very supportive of the financial departments and infrastructure development." Her wealth of experience in financial planning and decision making allowed her to guide the hospital through "thick and thin" as it developed into the successful critical access hospital it is today.

ACHD is the industry association for Health Care Districts providing hospital care, skilled nursing care and diverse health and wellness services in their communities. ACHD provides leadership education, operations and communication support to district members, and is a principal legislative advocate for the needs of public health care and medically underserved populations throughout California. For more information, visit www.achd.org.

Mammoth Hospital Welcomes Newest Physician to the Team

By Ehren Goetz, Public Relations Assistant

Mammoth Hospital would like to welcome its newest physician, Dr. Victoria Mohr, OB/GYN, to Sierra Park Women's Health. Dr. Mohr joined the team of Dr. William White and Karen Bottom, C.N.M., offering full-time women's health services for women of all ages providing primary care, obstetrics, infertility, and surgical therapy of feminine disorders.

Dr. Mohr obtained her bachelor's degree at Florida State University in Tallahassee in Chemistry, and her medial degree at the American University of the Caribbean. She completed her residency in Obstetrics & Gynecology at George Washington University in Washington DC.

Dr. Mohr enjoys the mountains and rural lifestyle which makes her enthusiastic to call Mammoth Lakes her home. She most recently moved here from Vail, and likes skiing, cross-country skiing, and hiking. She also enjoys traveling and periodically volunteers her time to provide international public health services. She recently volunteered her OB/GYN services for women in Kenya.

Dr. Mohr is excited to be in Mammoth and looks forward to getting acquainted with the community. For more information, call (760) 924-4044 to set up an appointment.

Tenure Awards

30 Year
Jeri Dostie
Melinda Foster

25 Year
Margaret Klammer
Lori Baitx
Karen Allen

20 Year
Alex Millan
Mary Heller
Dianne Ledel

15 Year
Caroline Clotere
Ingrid Enyeart

10 Year
Lori Ciccarelli
Susan Wright
Mike Burditt

5 Year
Brad Allan
Katie Dease
Shelley Samm

5 Year
Francisco Laguna
Elvira Bravo
Valentin Fregoso
Lisa Bermudez
Margaret Miller
Jose Juan Fierro Perez
Tabby Mannetter
Julie McGuffin
Katrina Armstrong

5 Year
Daniel Mingori
Greg Bissonette
Robyn Yanez
Amy Graham
Robert Kelty
Dawn Cook
Rosaura Laguna
Jeffrey Sillcox
Frank Casino

Ronald McDonald...*from page 1*

they are being treated in the Sierra Park Pediatric Clinic, admitted to the hospital, or delivered in our Labor and Delivery Department. The new, non-invasive equipment will improve our diagnostic and treatment capabilities for this specialized population. The hospital owes a huge debt of gratitude to Kevin and Lis Mazzu, the owners of the Eastern Sierra McDonald's; without their support, this grant would not have been possible. Mono County is not part of the geographic funding region for the foundation and it is only through the Mazzu's tireless efforts that the foundation's Board of Directors agreed to add our county so that Mammoth Hospital could apply. Their support and recommendation of the hospital played a major role with receiving this grant award. This is an excellent example of community businesses coming together to support their community hospital. Thank you Kevin and Lis.

MAMMOTH HOSPITAL
Southern Mono Healthcare District USSA
P.O. Box 660
Mammoth Lakes, CA 93546

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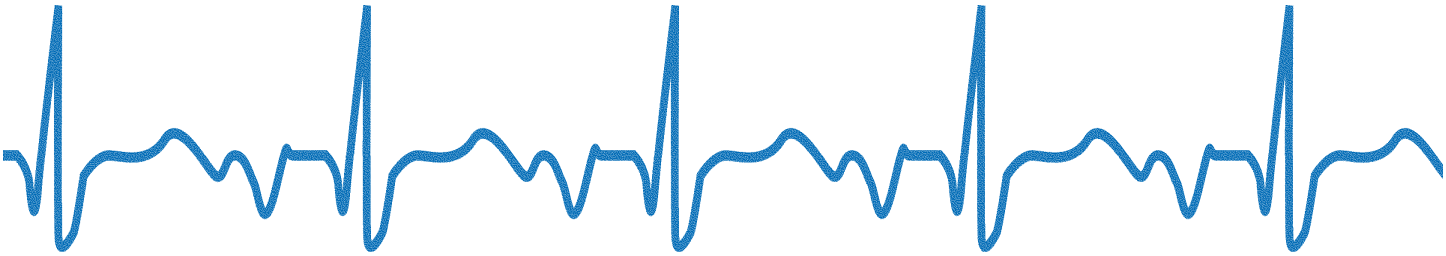

People...from page 1

This commitment to our community can be seen through our efforts to conduct comprehensive community needs assessments and attending to the needs of those most needy among us. Still, faced with workforce challenges, cost pressures, and limited, often inadequate reimbursement from all payers, Mammoth Hospital remains dedicated to acquiring and deploying breakthrough medical technology and facilities so we can deliver the most advanced care to our patients.

SIERRA PARK CLINICS

Behavioral Medicince/Psychiatry	934-2551
Family Dental	924-4007
Family Medicine	934-2551
General Surgery	924-4014
Internal Medicine	924-4001
Neurology	924-4084
Orthopedic & Sports Medicine	924-4084
Bishop	872-7766
Pediatric	924-4000
Physical & Occupational Therapy	934-7302
Urology	924-4102
Women's Health Services	924-4044
Bridgeport Family Medicine Clinic	932-7011

Vision

The Southern Mono Healthcare District is dedicated to excellence in the preservation, enhancement and restoration of the health and well being of all members of our residential and visitor communities.

Mission

The mission of the Southern Mono Healthcare District is to:

- Deliver excellent, compassionate health care services for our residents and visitors;
- Provide appropriate health care services which conform to the highest standards of care and are directed toward improving the overall health of our community;
- Ensure sustainability through sound governance, quality management and financial responsibility; and
- Facilitate continuity of care through the development of local and regional collaborative relationships with businesses and other providers.

Administration

Gary Boyd, *Chief Executive Officer*
Joe Bottom, *Chief Operations Officer*
Kathleen Alo, *RN, BSN, Chief Nursing Officer*

Southern Mono Healthcare District Board of Directors

Donald Sage, M.D., *Chairman*
Lynda Salcido, P.H.N., *Vice Chair*
Helen Shepherd
Jack Copeland
Dan Wright

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Southern Mono Healthcare District USSA